



The Touchdown Club of New Orleans, Inc.

Post Office Box 50249
New Orleans, Louisiana 70150
(504) 242-4545
www.tdcno.org

FOUNDED 1967

OFFICERS

William J. Landry, *President*
Bruce Gilmore, *Vice-President*
Mary J. Axinn, *Secretary*
Byron B. Bordelon, III *Treasurer*

BOARD OF DIRECTORS

Beverly Y. Bellows
Chairman of the Board

DIRECTORS

Linda P. Adams
Scott Childers
James Hand, III
Dawn Hopkins
Rocky Keller
John Kohl
Shereen LeCron
Theresa Lowe
Emmett Mercier
Norma Rowe

PAST PRESIDENTS:

1967 Steve Stonebreaker
1968 Daniel G. Evans
1969 Charles F. Labiche
1970 Thomas C. Wicker, Jr.
1971-1972 Mervin L. Trail, M.D.
1973 Alvin Davis
1974 Edwin F. Stacey, Jr.
1975 Donald Shiell
1976 Marcus C. Labiche, Jr.
1977-1981 Joe Gemelli
1982-1983 Richard B. Beltz
1984-1986 Alfred F. Piazza
1987-1988 Robert P. Clark
1989 Ivan Edwards, Jr.
1990 George W. Emrick
1991-1992 Joseph B. Landry
1993 Charles W. Heim, Jr.
1994-1995 Leslie M. Lowery, Jr.
1996-2000 Allan J. Voss
2001-2003 L. Edward Domecq
2004 Frank J. Bratina, III
2005-2008 Beverly Y. Bellows
2009- William J. Landry

CHAPLAIN:

Msgr. Clinton J. Doskey, J.C.L.

Dear Prospective Member:

Thank you for your interest in becoming a member of The Touchdown Club of New Orleans. The purpose of this letter is to give you some insight into what The Touchdown Club of New Orleans is all about.

The Touchdown Club of New Orleans functions as a registered not-for-profit organization. Profits from our yearly sponsored events are returned to the community. Through the years, our efforts have yielded donations to various not-for-profit organizations, including the Ray Hester Memorial for Leukemia Research Fund through the Ochsner Clinic Foundation, as well as a significant scholarship to the University of New Orleans.

The aims and objectives of The Club are “to be the best club and social organization that promotes and creates spirit and enthusiasm among friends, family, supporters and all other parties connected to the New Orleans Saints while contributing to the community through philanthropic endeavors.” Our Club Motto, “Football, Fun, Friends, and Philanthropy!” In order to achieve our goals we promote various functions during the year, but are mostly active during the NFL football season.

Our yearly events include the “SUPER BOIL”, which is typically held after the draft; THE MEET THE SAINTS LUNCHEON, which is typically held following Mini-Camp; and the AWARDS BANQUET, which is held in the off-season. The Awards Banquet grew out of The Club’s Pete Rozelle Award presentation formerly conducted at this luncheon. It was expanded to also include our Collegiate, High School and Media Awards in addition to what has become the prestigious Pete Rozelle Award for distinguished contributions at the NFL level.

The Board of Directors reviews new membership applications at each monthly meeting except in August. **Applicants must be recommended by active members in good standing. Interested parties may contact the club for additional information regarding membership recommendations. Prospective members should understand up front that The Touchdown Club is not just a fan club. We expect membership involvement in our committees and assistance with our events, etc. Members should support The Club by attending Dinner Meetings and yearly sponsored events whenever possible.**

Our “membership year” runs from April 1st through March 31st. **Members must be at least 21 years of age.** Effective April 1, 2009, “Regular Membership” dues will be \$100.00 **per person** / per year. Members may bring one (1) person (spouse, guest, etc.) to the club’s dinner meetings. Members may bring only one (1) person (spouse, etc.) to the Annual Meeting, where only the member may vote for the new Officers and Board Members.

The Touchdown Club of New Orleans tries to keep the cost per person of each event/meeting as low as possible. The costs of future events/meetings per person are sent by mail and/or email to all members prior to each individual meeting/event. The costs per person of our **last** meetings and events were as follows:

- **The Super Boil-** \$35.00/person - Attendance is limited. Reservations are required. Casual attire.
- **The Awards Banquet** - \$100.00/person - Attendance is limited. Reservations are required. Open bar. Coat & tie required.
- **The Meet the Saints Luncheon** - \$42.00/person- Attendance is limited. The pre-luncheon VIP room may have attendance requirements and is not a guaranteed part of this event. Autograph requests should be kept to a minimum. Reservations are required. Drinks are extra. Business casual attire (coat preferred).
- **Pre-Home Game Dinner Meetings** - \$35.00/person – Members are allowed one guest (spouse, etc.); however, members are encouraged to bring a “prospective member” guest. Attendance is limited. Reservations are required. Drinks are extra. Business casual attire. (Coat preferred)
- **A Day at the Races** - \$29.00/person – At the Fair Grounds. Usually members with their spouse, significant other or friend only. Reservations are required. Drinks are extra. Business casual attire.
- **Annual Dinner Meeting** – For members and their spouse, significant other or friend only. Dinner is paid by The Club. Reservations are required. Drinks are extra. Business casual attire.

Although the club tries its best to keep the cost per person as low as possible, the cost per person of future events/meetings are dependent on many factors. Members will be advised of these costs and any limitations prior to each event/meeting as previously mentioned.

We sincerely hope this letter has served its purpose by giving you more insight into what The Touchdown Club of New Orleans is all about and that your interest in membership remains. Additional club information can be found on our website at www.tdcno.org.

Thank you once again and please do not hesitate to contact us should you have any questions.

GO Saints!



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August 15, 2009

Page 1 of 2

CODE OF CONDUCT

Although some club members may feel that a Code of Conduct is unnecessary, despite our good intentions, at some point or another we say or do things that we later regret. We are sometimes our own worst enemies. A Code of Conduct serves a number of purposes. Since some of us have a different "common sense" perspective than others, the development of the Code of Conduct will generate conversations that build common understanding.

Therefore, we feel it is important to put the Code of Conduct in writing so there will be NO EXCUSES. Members falling back on the excuse "It's not in the Code of Conduct!" will only make us add more specific detail. So we ask that you please USE COMMON SENSE; be considerate to members and guests at our functions; follow the Golden Rule.

The Code of Conduct is established to set the guidelines and procedures for acceptable behavior for members, *as well as their personal guest(s)*, while attending The Touchdown Club of New Orleans meetings and events. The Code is designed to protect the integrity of the Club and our working relationship with the management of the Saints.

The Club currently enjoys a very good relationship with the Saints office and coaching staff. This has not always been the case in the past. So it is needless to say that all members must do their part to support the club by helping to keep this relationship on track or improve it in any way they can. Don't bite the hand that feeds you! **A good relationship with Saints representatives is vital to our club.**

Bear in mind that **every club member represents the club to some degree** and, after disclosing themselves as members, should try to conduct themselves with decorum and politeness when socializing with Saints personnel at **or away** from club sponsored events. Members witnessing inappropriate conduct by a "fellow member" should immediately do whatever is necessary to resolve the issue with the "fellow member" in a firm but polite manner or by calling the matter to the attention of one of the officers of the Club. All members should conduct themselves according to club bylaws.

As members of a "social club" supporting a professional NFL team, it is imperative that we remind ourselves and our fellow club members that we, too, must **also** act "professionally" by respecting not only other club members, but particularly our Saints guests that have kindly volunteered to attend our meetings and sponsored events. The Club encourages and asks members to personally express their gratitude to **whoever** shows up as our guest speaker(s) and ask that they return as guests again in the future.

Code of Conduct

- 1) **Respect the rules and policies of the Club.**
- 2) **Appearance/Dress:** The Club asks members to maintain a “business casual” dress code (coat preferred) for dinner meetings. Jeans **should never** be worn to dinner meetings. Other sponsored Club events may require “coat and tie”. Club announcements of these meetings & events will state the required manner of appearance/dress.
- 3) **Act professionally with decorum and politeness** to protect the integrity of the Club. Refrain from conduct that might be viewed as detrimental to the welfare, interests, or character of the Club.
- 4) **Members and their personal guests are expected to behave in a socially acceptable manner** treating all members and guests with courtesy and respect regardless of race, color, creed, national origin, ancestry, sex, marital status, disability, religious or political affiliation, age or sexual orientation.
- 5) Members should **never contact the Saints office or any Saints personnel** regarding Club functions. Our Club President is the only member authorized to communicate with the Saints office.
- 6) **Allow our Club President (or assigned Club officer) to greet guest speakers** upon their arrival to meetings or Club sponsored events, introduce them to attendees, and seat them for dinner. Kindly hold your autograph requests until after our guests speak. Generally, this will be at the conclusion of our dinner meeting.
- 7) **Refrain from pestering or annoying our guest speakers** with prolonged questioning or critical remarks.
- 8) If you are **also** a member of another organization, **the Club asks that you not solicit our guests to another organization’s functions while you are attending our meetings or events.** This should be done on your own time as a representative of the other organization.
- 9) **Articles for guest autographs should be kept at a minimum of two** per member per meeting or event and should not be intentionally acquired for personal or commercial resale for profit unless specifically for charitable purposes for the Club.
- 10) **Personally express your gratitude to whoever** shows up as our guest speaker(s) and ask that they return as guests again in the future.
- 11) **Welcome new members** to the Club and offer assistance with questions they may have.
- 12) **Support the Club** by attending meetings and events.
- 13) **Give assistance to one or more Club Committees** - Club members should get involved with club activities.
- 14) **Members are responsible for their personal guest’s behavior.**
- 15) **Membership Dues and advance payments for events should be made promptly.**
- 16) **Alcohol and Drugs:** Abide by local laws. Members and guests should never come to meetings or events intoxicated or under the influence of illegal drugs.
- 17) **Aggressive and/or violent behavior** is totally unacceptable and will not be tolerated.
- 18) Members are required to **immediately reimburse the Club for NSF charges** on checks deposited for membership dues, event tickets, or any other payment to the Club. Failure to do so will result in loss of membership, cancellation of event tickets, or other penalties designated by the Board of Directors.
- 19) **The Club’s email list should be used ONLY by the Club’s Officers, Committee Members, or the Administrator to keep members informed of Club matters only** and should NEVER be used by a member to send emails that are “non-club” related or personal messages that are political or religious in nature.
- 20) **When attending Saints-managed functions,** members and their personal guests are expected to follow all instructions, rules, policies, etc., as described by Saints staff members. (see #14)

MEMBERSHIP APPLICATION

For

The Touchdown Club of New Orleans, Inc.

April 1, 2009 through March 31, 2010

Before you start, please note the following requirements:

1. You MUST be recommended by a current member in good standing.
2. You MUST be at least 21 years of age.
3. You MUST give the information that is preceded by an asterisk (*).
4. Please print, type or write clearly.

(* Required Information

*Name: _____

Office Phone: (____) _____ - _____

*Home Street: _____

Cell Phone: (____) _____ - _____

*City: _____

*Email Address #1: _____

*State: _____

Email Address #2: _____

*ZIP: _____

*Employer: _____

*Home Phone: (____) _____ - _____

*Occupation: _____

*I am 21 years of age or older: Yes No

Applicant's Birth Date (month/day/year): ____/____/____

*Spouse's/Other's Name: _____

Spouse's/Other's Birth Date (month/day/year): ____/____/____

*Please give a brief description of what you expect to receive from the Club as a member:

*Please give a brief description of the personal skills you could contribute as a member to the Club's Committees:

*Brief Biography: _____

*Are you a Season Ticket Holder? Yes No

*Please list other memberships in community organizations: _____

*Choose one or more of the following Club Committees to give your assistance to:

Special Events Committees

- Super Boil
- Meet the Saints Luncheon
- Awards Banquet
- A Day At The Races
- Out of Town Trips

Standing Committees

- Annual Meeting
- Membership
- Corporate Sponsorship

Weekly Meetings

- Reservations and Check-in Table
- Door Prizes
- Football Pools
- 50/50 Raffles

Communications Committees

- Newsletter
- Website
- Photographer
- Sick & Welfare

X _____ *Date: _____

*Signature of current TDC member recommending your membership

My signature below certifies that the information I have given in this application is true and complete, I understand that false information may be grounds for loss of membership, and I have read, understand, and will abide by the Touchdown Club's Code of Conduct.

X _____ *Date: _____

*Applicant's Signature

- DO NOT list my phone number and address in the Club's Membership Directory
- PAPERLESS – Send Club correspondence via email instead of U. S. Postal Service.

All applications will be reviewed by the Board of Directors for approval.

Please return this form along with **\$100.00 dues** to:

Touchdown Club of New Orleans, Inc. • P.O. Box 50249 • New Orleans, LA 70150-0249

Members of the Touchdown Club of New Orleans must be adult persons (age 21 and over), of good character and community standing, who have been duly elected to membership and have paid the required annual dues.